

Addressing Machines

ADDRESS ELLIOTT SALES AGENCY
330 Battery SUttr 1-6456
ADDRESSING MACHINE CO OF CALIF
(Norman L. Cotton & Associates)
Addressograph-Graphotype-Speedmaster
Bought-Rebuilt-Sold-Rented-Guaranteed
Plates Frames - Index Cards - Cabinets
Drawers-Ribbons-Parts-Plates Embossed
Service Department - Service Contracts
"The Other Source of Supply"
618 Mission YUkon 2-2130

ADDRESSING MACHINE SALES CO
T. J. DURKSEN, Owner-Manager
Rebuilt and Guaranteed
ADDRESSOGRAPHS & GRAPHOTYPES
SAVE 50% OR MORE
Cabinets, Plates, Frames, Supplies
Plate Embossing Service
We Pay More for Used Machines
333-13th Oakland TEmplr 6-0722

Addressing Machines Elliott Co
330 Battery SUttr 1-6456
Addressing Machines Elliott, Inc
330 Battery SUttr 1-6456

ADDRESSOGRAPH MACHINES
Only authorized distributor of new machines. Methods, counsel, supplies, accessories, em- bossing and mechanical service, Used and Factory Rebuilt Machines.
Addressograph
"FOR SERVICE CALL"
ADDRESSOGRAPH-MULTIGRAPH CORP
39-2d SUttr 1-5207

BRACAMONTE R M CO
HAND STENCIL ROCKER TYPE & ELECTRIC
252 Spear YUkon 6-6245

Elliott Addressing Machine Co
330 Battery SUttr 1-6456
Hunt C W & Son 402 Battery GARfid 1-5029
MASTER ADDRESSING AGENCY
"MASTER ADDRESSER"
No Plates - No Stencils - No Ink
\$33.50 COMPLETE
402 Battery GARfid 1-5029

WEBER ADDRESSING MACHINE CO
Factory Representative
2690-44th Av LOrmbd 4-2654
WILBER FRANK & CO 591 Mkt. GARfid 1-0115

NAIL POLISH FOR METAL
To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Elliott ADDRESSING MACHINES
enable you to get rid of METAL ADDRESS PLATES and print from 125 to 200 different addresses per minute
Phone SUttr 1-6456
ELLIOTT ADDRESSING MACHINE CO.
330-336 BATTERY STREET

Adhesives

ADHESIVE PRODUCTS INC
510 E Shore Hwy Albany
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 11002
AMERICAN LATEX PRODUCTS CORP
Mfg of Stabond Adhesives
42 Gough MArkt 1-1430

ARABOL ADHESIVES-
ARABOL MFG CO THE
1950-16th UN drhl 1-0123

ARMSTRONG CORK CO INDUSTRIAL ADHESIVES-
BOYD A B CO 1235 Howard UNdrhl 1-2850

BLOEDE VICTOR C CO INC 489-6th GARfid 1-7787
BORDEN COMPANY THE
Adhesives-Glues-Pastes-Resins
1325 Potrero Av VAlencia 6-5070

BRACAMONTE R M CO
3 M CEMENTS
AND
GOVT. SPECS - ALL TYPES
252 Spear YUkon 6-6245

Edwards H Mfg Co 37 Clementina EX brook 2-1310
Fuller H B Co Of Calif
1060 Howard UN drhl 3-3322

HEALEY SEAYER COMPANY
489-6th GARfid 1-7787
LE PAGE'S INC 489-6th GARfid 1-7787

LOWE CHAS CO
Minnesota Mining & Mfg Co
Deck Seam Sealer
Adhesives & Safety-Walk Distrs
185 Stewart YUkon 2-0800

MIRACLE ADHESIVES SALES CO
200 Davis YUkon 2-3258

MONSANTO ADHESIVES-
MONSANTO CHEMICAL CO
111 Suttler YUkon 6-6232

NATIONAL ADHESIVES DIVISION NATIONAL STARCH PRODUCTS INC
735 Battery GA rfd 1-0200

NOBLE M J CO 516 Townsend HEmlok 1-5276

PLIOBOND ADHESIVES-
STUMP C H
Goodyear Adhesives
274 Branman YUkon 2-4883

Reichhold Chemicals Inc
120 S Linden Av SSF PLaza 5-9392
Rolph-Mills & Co 171-2d SUttr 1-1100

STONE GUE CORK TILE ADHESIVE-
HILL CORPORATION 725-2d GARfid 1-3196

SWIFT & COMPANY
Postes & Adhesives From
Dextrins And Starches
Dry Animal & Flexible Animal Glues
Liquid Animal Glues
Specialized Adhesives & Coatings
From Synthetic Resins
And Rubber Emulsions
South San Francisco PLaza 6-1500

THE 3-M ADHESIVES & COATINGS-
MINNESOTA MINING & MFG CO
Sealing-Holding-Insulating
Impregnating-Coating
320 Shaw Rd SSF PLaza 6-0800

Adjusters

ALLAN HERBERT S 57 Post GAfid 1-0888
CAHN RALPH ADVERTISING AGCY
1225 Post GRaystn 4-5217
Allied Adjusting Bureau
Merchnts Exch Bldg DOuglas 2-0375
Alter & Paynter 354 Pine DOuglas 2-6961
Associated Finance Adjusters Assn
1225 Post GRaystn 4-5217
Auto Inspection Service 1367 Post PR ospct 6-0477
Bache E E #20 Market SUttr 1-7138
Baker Allan 42 Davis EX brook 2-8716
Bear Collection & Adjustment Bureau
25 Taylor ORdwy 3-6303
Bergman Edwin A Mills Bldg EXbrk 2-4073
Bockius E H & Co 149 Calif DOuglas 2-2927
Bohall Milton Walter 400 Montg EXbrk 2-3276
Boudinot Maurice A 260 Kearny EXbrk 2-3656
Brown Brothers Adjusters
24 Hour Service EXbrk 2-2825
233 Sansome EXbrk 2-2825
Brunl Geo 57 Post YUkon 2-3088
Cal-State Adjusters
111 Bella Vista Wy Junipr 5-6842
If no answer call BAYwv 1-7681

CALIF ADJUSTING BUREAU
1225 Post GRaystn 4-5217
California Investigation Bureau
233 Montg GA rfd 1-5800

CARR CHAS C
Central Bank Bldg Oakland TWinkns 3-1872
Chalmers Company 525 Market SU ttr 1-5877
Chase Geo E & Associates
114 Sansome GA rfd 1-1277
Coast Counties Adjustment Bureau
24 California TUtedo 5-1964

DALTON & CO
Insurance Adjusters
114 Sansome DOuglas 2-5200
Davis John H Co 25 Calif SU ttr 1-3273
DeWitt Robert A Co Adjusters
Free & Night Call YUkon 6-4770
Dreyse Ralph P 350 Sansome DOuglas 2-0335
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10439

Frost & Hansen 300 Montg DOuglas 2-7650
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Enterprise 10486

Gaynor De Witt 249 Pine EXbrk 2-6355
General Adjustment Bureau Inc 315 Montgomery
Night & Day call GARfid 1-0332

Gill & Gill
3871 Piedmont Av Oakland OLYmpc 2-5847
Griffin Howard 300 Montgomery DOuglas 2-1532
Griffin Howard 300 Montgomery YUkon 6-5592

Griffith W E & Son 426 Montg SUttr 1-0264
Hampes H L 325 Sacramento GARfid 1-3045
Lundquist Geo C 300 Montgomery DOuglas 2-7650
Mathes Walter 209 Kearny YUkon 6-1209

Meissner D F Jewelers 126 Post GARfid 1-8359
Miller Arnold B 114 Sansome GA rfd 1-3277
Morrison W W 1225 Post GRaystn 4-5217

Murphy Chas K 315 Montgomery GA rfd 1-6524
OWEN ROY F CO 598 Clay YUkon 2-5193
Pihlshay Milton Merchnts Exch Bldg DOuglas 2-0375
Piro Roger J 260 Calif YUkon 2-5651
Ross Dixwell 340 Pine DOuglas 2-5116
Rough John V & Co 2005 Lombard JOrdn 7-1864

ROUSH J H
109 Alturas Dr Burlingame DImnd 3-3637
RUCKER AARON E 41 Suttler EX brook 2-1051
Shaw Lou C & Associates
1122 College Av SantaRosa 3220
Shipowner's Claims Bureau Inc
214 Front SU ttr 1-5498

SMITH R V 2 Pine DOuglas 2-6834
SMITH R V Co The 2 Pine DOuglas 2-6834
State Farm Mutual Auto Insurance Co Field
Claim Office 516 Van Ness Av UNdrhl 1-6990
Temant Paul S 2005 Lombard JOrdn 7-1860
Thomas Russell J 693 Suttler TU vedo-5-1964

THOMPSON G & CO
323 Sacramento GARfid 1-3045
Toplis & Harding Wagner & Glidden Inc
249 Pine EXbrk 2-6355
Totten Morrell P & Co Inc
2005 Lombard JOrdn 7-1860
Towne W E 209 Kearny SU ttr 1-5802
Wales Richard B 783 So Mayfair Av PLaza 5-9511

WALKER L A CO
Auto-Trucks & Trailers Repossessed
1610 Bush ORdwy 3-4831

WASHINGTON GEORGE
specialist in
TECHNICAL INVESTIGATIONS
LICENSED STRUCTURAL ENGINEER
204 Sacramento YUkon 2-3751

WRIGHT EARLE & SON
Insurance Adjusters & Appraisers
605 Commercial YUkon 6-5105

Adoption Agencies
See Social Service Organizations

Adoption Service

See Social Service Organizations
Adopting Adhesives
See Advertising Specialties

Advertising Agencies

A Fried Advertising Agency
Complete Adv Service in S F & Oakland
260 Kearny YUkon 2-1291
318-15th Oakland HI gate 4-6580

A SHOAPIRE SERVICE
Sell on the Air!
TV & Radio + Phones - Sales
Our Multiple Phone Answering
Service Permits Complete Retail
Selling in the Living Room
Full Credit Information Obtained
Evaluate Your Advertising Returns
See Display Ad Professional Answering
Service Under Telephone Ans. Service
FOR INFORMATION PHONE
1615 Paik ORdwy 3-5833

ABBOTT KIMBALL CO
405 Montg EXbrk 2-6275
Action In Advertising Fairmont Hotel SUttr 1-7943
Ad Pak Advertising Agcy 360 Kearny YUkon 2-997
Adkins A L 140 Geary EXbrk 2-7867

ADVERTISING ART OF S F
3450 Geary Bl SKyln 2-2261
(See Advertisement This Page)
Advertising Producers 523 Folsom DOuglas 2-2026

ALBERT FRANK-GUENTHER LAW INC
425 Bush YUkon 6-4641
405 Montg SUttr 1-5564
Deves Malcoln Inc 210 Calif DOuglas 2-0453
Associated Advertising 26 O'Farrell GARfid 1-4457

Donald Bruce 1026 Market HEmlok 1-0590
Doremus & Co 425 Bush YUkon 2-4080
Dreman Albert A 420 Market YUkon 6-5716

DRURY COMPANY 114 Sansome DOuglas 2-2352
DUGATO ALFRED
Abbott Kimball Co
405 Montg EXbrk 2-6275
Dufour F D 210 Post EX brook 2-3294

Durkin Edw J & Associates
2349 Market SUttr 1-5564
Durstine Roy S Inc 156 Montgomery YUkon 6-9177
ELDRIDGE BRUCE Russ Bldg GA rfd 1-5683

ELLIOTT GOETZE & BOONE
Monadnock Bldg DOuglas 2-4307
Ewing Sam Television & Radio Productions
821 Market DOuglas 2-7139

FISHER E E ASSOCIATES
1548 Stockton YUkon 6-5739
Fitch Advertising Agency 625 Market GARfid 1-4755
Flynn William 760 Market SUttr 1-0435

FOLIO GONE & BELDING
625 Market SU ttr 1-2355
Francesconi Nerev 57 Columbia Av EX brook 2-3284
Frank Wright National Corp
995 Market DOuglas 2-5470

Frickleton Jean Scott
1355 Market HE mlck-1-6030
Frickleton Jean Scott 1355 Market Klondike 2-0232
Fried Ad Advertising Agcy 260 Kearny YUkon 2-1291

GALLAGHER JOHN M ADVERTISING
AGENCY 681 Market EX brook 2-8538
GARFIELD SIDNEY & ASSOCIATES
26 O'Farrell EXbrk 2-3420

GENSL-MEDEOT ADVERTISING AGENCY
470 Columbus Av DOuglas 2-8966
GENERAL SCREEN ADVERTISING INC
Fairmont Hotel DOuglas 2-7615
Gerth-Pacific Advertising Agency
604 Mission GA rfd 1-1081

Goetz Wm E Monadnock Bldg DOuglas 2-4308
Goldthwaite-Smith Advertising Agency
26 O'Farrell YUkon 6-4048
Golf A P Advertising
115 New Montg EXbrk 2-3929

Gordon Advertising Co
Public Relations Service
690 Market DOuglas 2-8377
Grant Advertising Inc 593 Market DOuglas 2-0369
Gross Len 408 Stockton DOuglas 2-6280

GUILD BASCOM & BONFIGLI INC
130 Kearny YUkon 2-6040
HARLAN M E Underwood Bldg DOuglas 2-5721
Harrington King A 323 Geary GARfid 1-2122
Harrington-Richards Adv Div Of Fletcher D
Richards Inc 256 Suttler EX brook 2-6025
Harrington Whitney & Hurst
256 Suttler EX brook 2-6025

Hartnett Jas Co 55 New Montg DOuglas 2-0498
Hartd Niel L 522 Powell YUkon 2-6936
Hennessy Mary 821 Market SUttr 1-6582
Hepp Carl 677 Folsom DOuglas 2-0268

Herring-Sprague Advertising Co
1034 Geary OR dway 3-8961
Heyman Stanley G 177 Post GARfid 1-3977
Hixson & Jorgensen Inc 821 Market DOuglas 2-5397

The Yellow Pages save you time.

Advertising Agencies-(Cont'd)

Cabani Fred 767 Market YUkon 2-1354
CAHN RALPH ADVERTISING AGCY
420 Market YUkon 6-1534
Caine Louis H 564 Market YUkon 6-1202

CALIF HOSTESS SERVICE
NATIONAL - INDUSTRIAL
SMALL BUSINESS & STORES
Let Us Promote Your
Product - Years of Experience
PUBLIC SURVEYS
2748 Junipero Serra Bl Colma PLaza 5-4204

CALYERLEY DOUGLAS CO
Effective Advertising
795 Market SUttr 1-8644

CAMERON ALAN CO INC
461 Market SUttr 1-6307
Campbell-Ewald Co Russ Bldg SU ttr 1-8736
Campbell-Mithun Inc 775 Post PRspct 6-1431

CAPLES CO THE 260 California YUkon 6-4478
Cass Wm R Co 420 Market SUttr 1-7875
Christopher Carl Jr 420 Market YUkon 2-3212

Clark Allison B 251 Post EXbrk 2-1978
Clark Alta V 21 Grant Av YUkon 2-5648
COLE L C COMPANY 503 Market EX brook 2-2552

CONLEY BARTER & STEWARD
494 Jefferson PRspct 6-2884
Conner E W 461 Market YUkon 6-0196

CORNER JACKSON WALKER MCGLURE
461 Market DOuglas 2-5466
Cosby & Cooper 235 Montgomery DOuglas 2-5466

Cruzan & Fowler 607 Market YUkon 2-2693
Daze Advertising Agency Phelan Bldg SU ttr 1-2403
Daly John C W 265 California YUkon 6-4478

DANCER FITZGERALD-SAMPLE INC
114 Sansome DOuglas 2-5107
Dealer Sales Builders Co
420 Market EX brook 2-5483

D'EVLYN-WADSWORTH-GUGGENHEIM
405 Montg SUttr 1-5564
Deves Malcoln Inc 210 Calif DOuglas 2-0453

Diamond & Sherwood Inc 821 Market YUkon 2-4457
Donald Bruce 1026 Market HEmlok 1-0590

Doremus & Co 425 Bush YUkon 2-4080
Dreman Albert A 420 Market YUkon 6-5716
DRURY COMPANY 114 Sansome DOuglas 2-2352

DUGATO ALFRED
Abbott Kimball Co
405 Montg EXbrk 2-6275
Dufour F D 210 Post EX brook 2-3294

Durkin Edw J & Associates
2349 Market SUttr 1-5564
Durstine Roy S Inc 156 Montgomery YUkon 6-9177

ELDRIDGE BRUCE Russ Bldg GA rfd 1-5683
ELLIOTT GOETZE & BOONE
Monadnock Bldg DOuglas 2-4307

Ewing Sam Television & Radio Productions
821 Market DOuglas 2-7139
FISHER E E ASSOCIATES
1548 Stockton YUkon 6-5739

Fitch Advertising Agency 625 Market GARfid 1-4755
Flynn William 760 Market SUttr 1-0435

FOLIO GONE & BELDING
625 Market SU ttr 1-2355
Francesconi Nerev 57 Columbia Av EX brook 2-3284

Frank Wright National Corp
995 Market DOuglas 2-5470
Frickleton Jean Scott
1355 Market HE mlck-1-6030

Frickleton Jean Scott 1355 Market Klondike 2-0232
Fried Ad Advertising Agcy 260 Kearny YUkon 2-1291

GALLAGHER JOHN M ADVERTISING
AGENCY 681 Market EX brook 2-8538
GARFIELD SIDNEY & ASSOCIATES
26 O'Farrell EXbrk 2-3420

GENSL-MEDEOT ADVERTISING AGENCY
470 Columbus Av DOuglas 2-8966
GENERAL SCREEN ADVERTISING INC
Fairmont Hotel DOuglas 2-7615

Gerth-Pacific Advertising Agency
604 Mission GA rfd 1-1081
Goetz Wm E Monadnock Bldg DOuglas 2-4308

Advertising Agencies-(Cont'd)

HOEFER DIETERICH & BROWN INC
405 Kearny YUkon 2-0575
HOLST AND DUMMINGS AND MYERS LTD
215 Market YUkon 6-5957

HONIG-COOPER CO
1275 Columbus Av ORdwy 3-4469
Hornell J H 681 Market GA rfd 1-5433
HUY CHAS AGENCY 885 Stevenson HEmlok 1-4450

IRVING WEBER & STAFF
PROMOTIONAL ADVERTISING
Public Relations
Fund Raising
Radio Features
Radio & Television Surveys
Special Newspaper Editions
98 Stevenson YUkon 6-6840

Jacobs Norton M 690 Market DOuglas 2-2905
JOHNSON H E & ASSOCIATES
690 Market YUkon 6-1500

KELSO NORMAN ADVERTISING AGCY
222 Kearny DOuglas 2-3942
Kenyon & Eckhardt Inc Crocker Bldg YUkon 2-3070

KIMBALL ABBOTT CO
459 Grant Av EXbrk 2-6275
Kirschner & Co 354 Pine SU ttr 1-0202

KISLINGBURY GRAHAM PUBLIC RELATIONS
Publicity-Promotions-Advertising
198 Market GRaystn 4-2651
Kling Harold Advertising 260 Kearny EXbrk 2-3854

Knollin Advertising Agcy 391 Suttler SU ttr 1-6110
Kolmar Associates 885 Stevenson HEmlok 1-2497

Kudner Agency Inc 681 Market GA rfd 1-5433
Lando Lucile 730-12th Av BAYwv 1-0244

LANG RAYMOND I ADVERTISING
459 Grant Av EXbrk 2-6275
Lerie H M & Co 400 Montg DOuglas 2-5084

Leigh-Russell Advertising
345 Franklin UNdrhl 3-3518
Lerner Harry And Associates
Monadnock Bldg YUkon 2-0705

LaVene Nate Advertising Agency
712 Larkin OR dway 3-0933
Lewis Samuel 1026 Market UN drhl 1-2226

Lodge Maurice C 67 Main YUkon 6-1364
Logan Associates 725 Greenwich GARfid 1-0076

Long Advertising Inc 681 Market GARfid 1-4244
LYNKE-WILKIN & ASSOCIATES
681 Market YUkon 6-5842

LYNN GEORGE I Monadnock Bldg EXbrk 2-0377
Lyon Agcy The 293-8th MA rker 1-2620

Marble Russ C 681 Market EX brook 2-0733
MCGANN-ERICKSON INC
DOuglas 2-5560

McGARY CO THE 116 NewMontg SU ttr 1-8224
McEnroe John P 1026 Market UN drhl 1-6355

McNeill & McCreary 177 Post DOuglas 2-8268
MELTZER RICHARD N ADVERTISING INC
785 Market SU ttr 2-5877

MERCHANDISING FACTORS INC
360 Montgomery YUkon 2-16280

Morgan Raymond R Co
260 California DOuglas 2-6073
Morris Harry W 821 Market DOuglas 2-7018

Murray Gordon & Co Russ Bldg YUkon 2-1300
Nationwide Agency Inc 530 Ellis ORdwy 3-1858

Newman D L 680 Suttler GRaystn 4-4222
Newton Frank Paul 9 Suttler DOuglas 2-5722

Advertising Agencies-(Cont'd)

SAAVEDRA & ROSALES RADIO PRODUCTIONS
LATIN-AMERICAN
Producers of
CARNET MUSICAL
THE PERFECT-BEGINNING OF EVERY DAY
Broadcasting Daily
KIBE - 1220 K C
Advertising Consultants
and Producers
Music - News - Dramas - Commercials
P O Box 199 S. F.
3484-20th VAlencia 4-6500

Scanlon Wm J & Staff 1550 Market UNdrhl 3-3663
Schlesinger Frank J 522 Powell YUkon 2-6936

SCHNITZER BERNARD B ADVERTISING
AGENCY 347 Stockton YUkon 2-3690
Scott Harvey 3448 Stockton YUkon 6-5739

Scott Hunter Advertising Agency
400 Montg SU ttr 1-2627

SEGLAL THEODORE H ADVERTISING AGENCY
544 Market SU ttr 1-6557
Seid Frederick 127 Montgomery EX brook 2-2583

Seld Frederick 127 Montgomery GA rfd 1-0360
Selby Robert B 527 Powell YUkon 2-6936

SELBY ROBERT B & ASSOCIATES
522 Powell YUkon 2-6936
Selvin David F
Advertising-Public Relations
593 Market YUkon 6-4566

Seymour Arnold Advertising
166 Geary YUkon 2-2834
Shafer E W & Co 171-2d EXbrk 2-3420

Sherman Benson M 26 O'Farrell EXbrk 2-6936
Sherman Benson M 522 Powell EXbrk 2-4184

SHERMAN ADVY 251 Post UNdrhl 1-2074
SINES RAYMOND L & ASSOCIATES
291 Geary SU ttr 1-8137
Smith Oliver F 420 Market SUttr 1-6647

Smith Richard C Co 67 Beale SUttr 1-6564
Standard Advertising Agency
2199 Folsom KLondike 2-3217

STANISLAUS STAN 593 Market DOuglas 2-1747
Steele Don 681 Market GA rfd 1-5312

STUART CHAS R 675 Market DOuglas 2-2438
SULLIVAN FRANK ASSOCIATES
Advertising-Publicity Campaigns
809 Mission YUkon 2-6763

Svane Leiland Q Advertising
604 Mission GARfid 1-1081

TANDY & ASSOCIATES
POWERFUL RETAIL SALES THAT
BRING MAXIMUM RESULTS
Free Consultation - Write - Phone
1026 Market UNdrhl 1-2226

TAYLOR GEORGE ADVERTISING AGENCY
Television And Radio Advertising
420 Market GARfid 1-6812

THOMPSON J J WALTER CO
320 California GA rfd 1-3510

TOWNE-OLLER & ASSOC
127 Montg SUttr 1-2080

UNLAND-EASTMAN-BECKER INC
256 Suttler GARfid 1-0411
United Firm Service Inc-Movie Advertising
Bureau 821 Market YUkon 2-4850

Van Slyck Phillip & Associates
211 Jefferson PRspct 5-2146

Venor Bill 785 Market EX brook 2-7052
Vladimir Irwin & Co Inc 251 Kearny YUkon 6-5892

Wakeman Del Co 1200 Van Ness Av PRospct 5-2400
Walgen Charles K 522 Powell YUkon 2-6936

Advertising Artists-See Artists

Advertising-Bus & Car Card
See Advertising-Transit

Advertising Calendars-See Calendars

Advertising-Direct Mail

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